



# LIBI STRATEGY MAP

To be among the top 10 insurance brokerage in terms of premium produced by 2022.

**Mission**  
To provide accessible, competitively priced and responsive insurance services to all LBP borrowers and clients.

To efficiently facilitate processing of insurance requirements originated by LBP Lending Center Account Officers and LBP Branches

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**Core Values**

**Social Responsibility:** Service to Community and Customer Satisfaction

**Excellence:** Quality and Competitiveness

**Professionalism:** Teamwork, Dedication, Commitment, Competence and Mutual Respect

